

2006 ANNUAL EEO PUBLIC FILE REPORT

Equal Representation of Media Advocacy Corp.

Station:	KRZA (FM-NCE)
Community of License:	Alamosa, CO
Reporting Period:	November 21, 2005 – November 20, 2006
No. of Full-time Employees:	5 – 10
Small Market Exemption:	yes

During the Reporting Period, no full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Established a mentoring program for station personnel.

KRZA Manager set up a mentoring program for management with area business and non-profit leaders. The station's General Manager meets or confers with another Manager in the business community, a Manager of another community non-profit, and another community radio station Manager in the state. It allows the General Manager to draw upon a network of other managers to call on for advice in resolving particular business and employment issues and problems when needed.

Participated in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

September 29, 2006 – KRZA's General Manager spoke with a group from McLain High School, who toured the station and discussed issues related to community/commercial radio.

May 2nd, 2006– KRZA participated in "Shadow Day," where an 8th grade student spent the day at KRZA learning varying aspects of the station.

May – July 15, 2006 – KRZA hosted a high-school student intern as part of the Adams State College Upward Bound Program.

October 24, 2006 – KRZA General Manager spoke at Adams State College’s Radio Broadcasting class.

Participated in job banks, internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).

KRZA is a member of Valley Community Fund, an organization designed to promote networking and fundraising opportunities for local non-profits.

KRZA has links provided on SLV (San Luis Valley) Junction bulletin board, which allows the community to access reports that KRZA has done via the internet.

Established training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.

April 19-22, 2006 – 3 staff members (Outreach Coordinator, Music Director, News Director) attended the National Federation for Community Broadcasters Conference in Portland, Oregon, and attended 3 days of workshops and training sessions.